VPI is the leader in pet health insurance. More pet owners choose VPI than any other provider in the U.S. Protecting more than one million pets since 1982. Nine out of 10 veterinarians who recommend pet insurance recommend VPI. We pay more claims annually than all other pet insurance companies combined." What you see is what you get. Know exactly how much coverage you'll have with our published benefit schedule. * ACI Custom Research, September 2006 ** AAHA Trends Magazine, November/December 2009

How VPI Works

Step 1 Pay for your pet's treatment at the time of service.

Step 2 Fax or mail our easy-to-use claim form along with your receipts.

Step 3 After meeting your policy's annual deductible, you are reimbursed according to your plan's benefit schedule.[†]

Our one-page claim form makes filing claims easy and you can track your claims online through our VPI Policyholder Portal.

† VPI benefit schedules identify the amount that is available for exam fees, diagnostics, medications, surgeries and other treatments. The benefit schedule is also available online at petinsurance.com.

> To enroll, or for more information, call 1-877-PETS-VPI or visit us online at PetsVPI.com

Join the That's A Good Human[™] movement and help VPI enable better care for all pets.

Good humans everywhere are standing up for pets who deserve the best care possible. When you join, your vote helps determine which worthy pet charity will receive a donation from VPI.

Visit ThatsAGoodHuman.com to:

- Join the That's A Good Human community
- Take a pet personality quiz
- · Learn more about caring for your pet

There are pet owners and then there are good humans. Visit ThatsAGoodHuman.com.